



**ECONUSA**  
NATURE • CULTURE • CONSERVATION



# 2019 | ECONUSA ANNUAL REPORT





# 2019

## Table of Content

|  |    |
|--|----|
| EcoNusa at a glance                          | 3  |
| EcoTeam                                      | 3  |
| Notes from Chief Executive                   | 4  |
| Vision and Mission                           | 5  |
| Highlights                                   | 6  |
| Last Frontiers to Sustain                    | 8  |
| Championing Our Culture is to Protect Forest | 9  |
| Ocean is the Nations' Future                 | 18 |
| Communication and Public Support Raising     | 22 |
| Management of Organizational Resources       | 26 |
| Our Funding                                  | 28 |
| Embracing 2020                               | 29 |

# EcoNusa at a glance

Yayasan Ekosistem Nusantara Berkelanjutan (EcoNusa Foundation) is a non-profit organization aiming to promote to sustainable and equitable management of natural resources in Indonesia by strengthening local initiatives. To do this, EcoNusa encourages the development and capacity building of civil society groups, working with them to develop strategies for advocacy, campaigns, communications, and stakeholder engagement. EcoNusa also promotes dialogue among stakeholders, to advance sustainable natural resources management and at the same time promotes equality, conservation, and transparency. The foundation was officially founded on July 21, 2017 and is based in Jakarta.

EcoNusa Foundation bridges communication among stakeholders in Eastern Indonesia (Tanah Papua and Maluku). We aim to optimize the best practice of environmental protection and sustainable natural resources management based on equitable principles through concrete activities along with the local communities. We also introduce the sovereignty values of natural resource management and conservation to policymakers at the regional and national levels.

## EcoTeam

### Boards of Trustees and Supervisor

#### Board of Trustees:

Zulfahmi  
Felia Salim  
Nurhani Widiastuti  
Ridho Hafiedz  
Yan Piet Karafir

#### Supervisor:

Julia Kalmirah

### Board of Executives and Managerial Team

#### Founder and Chief Executive:

Bustar Maitar

#### Secretary:

Leo Wahyudi S.

#### Treasurer and Operation Director:

Etik Meiwati

#### Program Director:

Muhammad Farid

#### Communication Director:

Rishi Andika Yudha



**ECONUSA**  
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[econusa\\_id](https://twitter.com/econusa_id)



[econusa.id](https://www.facebook.com/econusa.id)



[EcoNusa Tv](https://www.youtube.com/EcoNusaTv)

# Notes from Chief Executive



## Bustar Maitar

CEO and Founder of  
EcoNusa Foundation

The 2019 is deemed a crucial momentum to a newly born organization like EcoNusa Foundation. On that year, we try to pose ourselves as a professional and credible organization to initiate a transformation in Indonesia related particularly to save and protect environment in the eastern parts of Indonesia and the archipelagic ocean. The organization runs through various challenges linked particularly to the social and political issues in the Land of Papua. Let alone, 2019 was deemed a political year in which regional head election, legislative and presidential elections were simultaneously carried out across the country and thus it sparked the domestic political tension at the time. However, we keep on moving to strive for justice and sustainability of forest and indigenous community in the eastern regions of Indonesia including the sustainability of ocean management in Indonesia.

Creating a better environment in Indonesia has become our spirit to carry on moving and making change. To come sustainable resources management into existence, EcoNusa Foundation is collaboration with various stakeholders. We serve as an organization connecting the communication and coordination among central and local governments and stakeholders. We have confidence that coordination and communication will optimize the efforts made by all parties to materialize sustainable development and protection of forests and ocean.

We work with more than 100 institutional partners in 2019. The stakeholders working jointly with EcoNusa come from the central government, local government, private sector, local and international organizations, university, regional heads, religious leaders, media and indigenous community to carry out 27 activities of the organization. We did this as the concrete actions to shape up three major components of our programs, namely building community resilience, policy and advocacy, and communication. Working on those three components, EcoNusa Foundation intends to build local community resilience in their natural resources management which is endorsed by government policies that side with environmental safeguard. On the other side, EcoNusa offices in Jakarta and Manokwari serve as a connecting line of communication and coordination among the stakeholders to articulate constructive narrative and the ongoing development in the Land of Papua both at national and international levels.

In this report, we would like to stand up for what we have been doing to promote initiatives to save forests and to create sovereignty of the community in the eastern parts of Indonesia and sustainability of the Indonesian ocean. We present them in this report with the hope that stakeholders could have knowledge on what we have done in 2019. The narrative, pictures, or figures we present here will show our achievement in our struggle for local community sovereignty in the eastern parts of Indonesia, particularly in a just and sustainable natural resources management.

This Annual Report serves as our accountability and credibility as an organization that has got mandates from stakeholders. We will not stop on our pride as there is still long way to run our course and struggle with the communities in the eastern of Indonesia. Let alone, most of them are still under the looming threat of extractive industry and massive land use change.

We would like to thank to all parties who always provide positive and constructive supports to our collaborative exertion to materialize a better environment in the eastern parts of Indonesia.

Once again, we express our gratitude to you all.  
Happy reading.

Jakarta, 30 January 2020





# Vision and Mission



## Our Vision

Championing community's independence in sustainable and impartial natural resources management.



## Our Mission

- Facilitating stakeholders on managing equitable and sustainable natural resources in eastern Indonesia.
- Expanding networks and improve the capacity of local NGO partners on equitable and sustainable natural resources management.
- Promoting learning and best practices on equitable and sustainable natural resources management conducted by local NGOs and communities at national and international levels.
- Organizing young people particularly in urban areas to support the sovereignty movement on equitable and sustainable natural resources management.
- Strengthening EcoNusa capacity as an effective and accountable organization of change in pursuit of the implementation of the vision and mission or its mandates.

# Organizational Values



**Environmental  
and Social Justice**



**Equality**



**Transformation**



**Accountability**



**Integrity**



**Excellence**



**Inclusiveness**

# HIGHLIGHTS



**School of EcoInvolvement (SEI)**  
for young villagers in collaboration  
with **INSIST**

**28** members



**11** villages



**5** regencies



in West Papua participating in  
**Village Head Workshop**

**24** participants



**9** villages



**5** regencies



in Papua joint **SEI training**.

## Ecotourism Program



**7** participants on **2020 work plan discussion** from Raja Ampat Homestay Association (**PERJAMPAT**).

Dialogue with **8** initiators of  
community-based **ecotourism**.



**School of EcoDiplomacy (SED)**  
for urban youth in collaboration  
with **INSPIRIT**

**2** basic training programs on  
SED in **Manokwari** and **Jayapura**



with **47** participants from **Senior High School, University** and **NGOs**.

**Capacity building** for  
**commodity management**  
**best practices**



**Rapid assessment** for commodity and  
ecotourism potentials in **6** regencies.



**18** local coffee farmers participating in  
"Ambaidiru Coffee Post-Crop Training".

**4-month** mentoring of "livelihood"  
program in Samo Village, South Halmahera.



**Mangrove Expedition** jointly  
with **West Papua's Research and Development Agency, WRI, Republika, Kumparan**

**15-day** expedition in **December 2019** to **Kaimana, Fak-fak, Bintuni, South Sorong, Sorong** and **Raja Ampat** totalling **1,000** kilometers route.



# HIGHLIGHTS



## Policy and Advocacy Program

Socializing **Low Carbon Development Initiative (LCDI)** for **West Papua** involving **13** high ranking officials from regencies and **National Development Planning Agency**.

## Research and Investigation



EcoNusa facilitated **forest monitoring flyover**.

**Forest cover** and **carbon stock**

analysis for the entire Land of Papua.



**Planned and Unplanned Deforestation** Documents.

**Palm oil supply chain** in West Papua.



EcoNusa in cooperation with **Pandu Laut Nusantara**



Event **"Sea Facing 2.0"** involving more than **60.000** volunteers, environmental activists, community, figures, celebrities, local and national officials.

**Sail to Campus (StC)** program involving more than **500** participants at Brawijaya University, East Java.



## Communication and Stakeholders Engagement



**5** MaCe (Mari Cerita) Papua events involving

**306** participants **63** journalists **48** articles published



**3** FGDs in Jakarta, Manokwari and Jayapura to build **communication strategy**.

**Perception survey** on the Land of Papua involving **112** respondents.

**216** media coverages on **forest issue**  
**202** media coverages on **ocean issue**



**114** articles on **"Sea Facing 2.0"** published on media  
**77** articles on **Plastic Waste** published  
**11** articles on **Sail to Campus**



## Digital communication

**9.600** followers for all EcoNusa digital channels up to **December 2019**.

**2** Media Social Workshops for Young Papuans done in **Manokwari** and **Jayapura**.

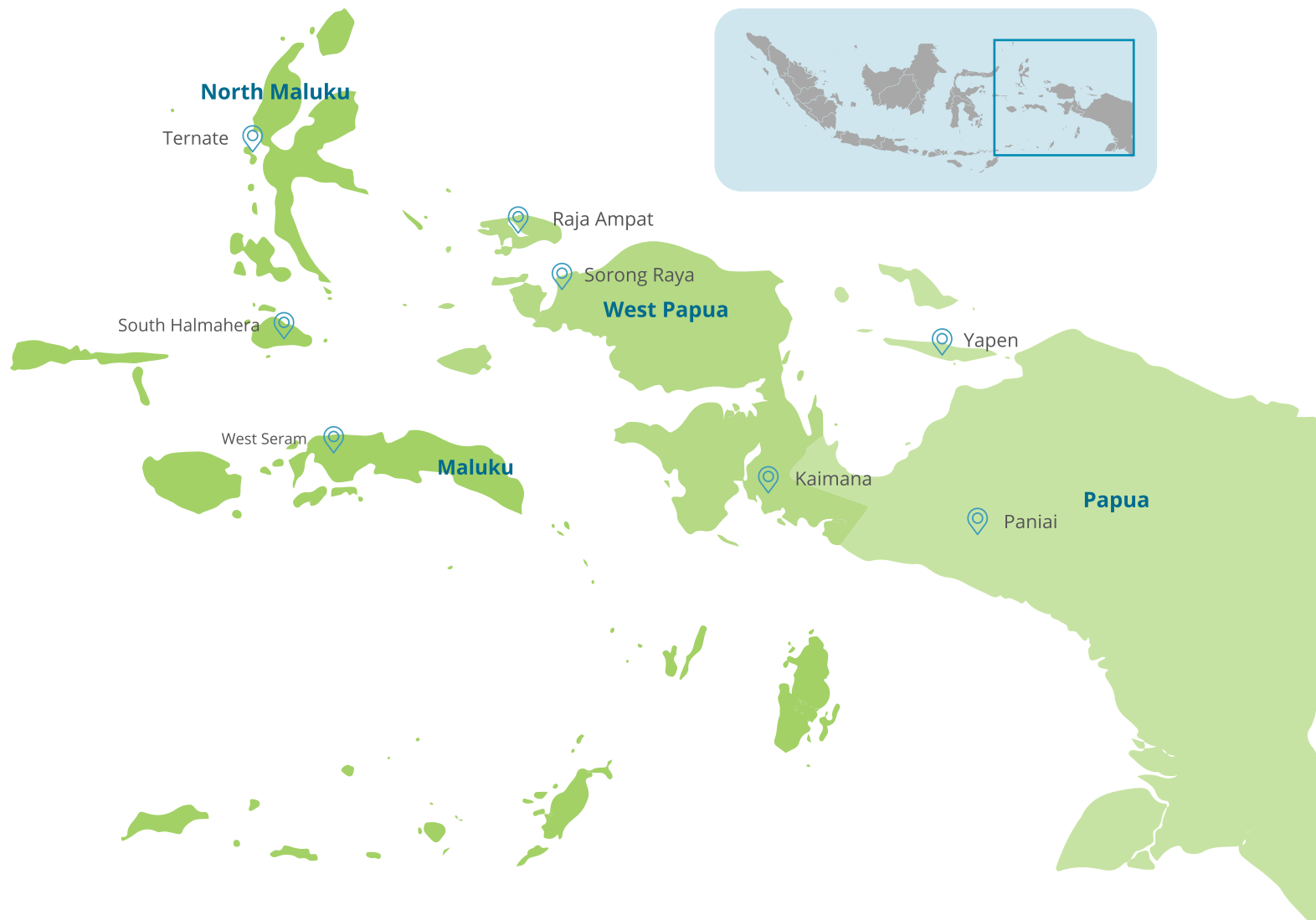


Production of **20** videos on **forest** issue.

Video entitled **"Jejak Petualang Suku Kombai"** created by **EcoNusa** and **Trans7** got award from the Indonesian Broadcast Commission (**KPI**).

# LAST FRONTIERS TO SUSTAIN

The **last frontier** represents the major spots in which EcoNusa Foundation provides facilitation.



## Maluku Province:

- ✓ West Seram Regency

## North Maluku Province:

- ✓ South Halmahera Regency
- ✓ Ternate

## West Papua Province:

- ✓ Raja Ampat Regency
- ✓ Kaimana Regency
- ✓ Sorong Raya

## Papua Province:

- ✓ Yapen Regency
- ✓ Paniai Regency







**CHAMPIONING  
OUR CULTURE IS TO  
PROTECT FOREST**

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## Building Community Resilience

### Social and Environment Transformation School and School of Eco Involvement (SEI)



**This program aims to improve community resilience particularly those living inside and surrounding the forests. This is done by developing local community capacity so as to be able to manage natural resources at their villages.**



SEI participants come from villages intersecting with palm oil estate concession, the permits on the utilization of timber products (IUPHHK) and other land-based industry.

#### **There are various activities in this program such as:**

Scoping mission to select the targeted village, participant selection, module development, workshop for village heads, intensive training for young villagers, field school assignment at each village, coaching and experience or knowledge sharing (mentoring), evaluation and shared learning process.

**This type of activity will be continued in 2020 on the northern and southern parts of Papua and Maluku.**

In 2019, EcoNusa Foundation in cooperation with INSIST provided facilitation of three-day workshop for village heads in Klayili Village in Sorong. The event was participated by 25 village heads from 11 villages in 5 regencies in West Papua Province. Workshop was continued by 14-intensive training for young villagers to study village mapping, village planning and sustainable agriculture practices. The training was attended by 24 participants from 9 villages of 5 regencies. They made action plan for their villages agreed by the village head. They will get assistance from technical experts.





## School of Eco Diplomacy (SED) for Urban Youth Mobilization



The mission mainly aims to build the capacity of urban youth in Papua and West Papua Provinces and urban youth in other regions. They will grow to be agents of change in Indonesia in the near future.



**The School of Eco Diplomacy (SED) program is categorized into three levels, basic, intermediate, and advance levels.**

**It has various activities such as:**

Building awareness on sustainability issue, soft and hard skills training, field study, action plan, innovative ideas generator, access for internship at decision making institution so as to have live experiences in diplomacy about the environment.

EcoNusa cooperates with INSPIRIT to facilitate two basic trainings in Jayapura and Manokwari attended by 47 participants from senior high schools, university and NGOs. Participants and resource persons discussed on Climate and Ecology Crises in the Land of Papua to build awareness on sustainability issue in their regions. The participants were encouraged to create action plans to attract more youngsters to protect and utilize local nature in sustainable way.

**SED training in both cities involve Papua's Forestry Provincial Office, West Papua Province's Natural Resources Conservation Agency, Cenderawasih University, Papua University and keynote speakers from the Land of Papua.**





## Support and Promote Best Practices of Native Papuan Community

EcoNusa searches and supports best practices of natural resources management, particularly related to ecosystem services such as local commodity and ecotourism, done by the indigenous community.



**January-April 2019**

EcoNusa provided intensive assistances through 'livelihood' program in collaboration with PakaTiva in Samo Village, Gane Barat Utara District, South Halmahera. The assistance supports the local agriculture and non-timber forest products management particularly dried meat of coconut (kopra) and coconut oil, nutmeg, clove, durian and brown sugar.



**August-November 2019**

An assessment was conducted in 6 Districts, namely Raja Ampat, Teluk Wondama, Kaimana, Kepulauan Yapen, Nabire and Asmat in a bid to collect local best practices.



**October 2019**

EcoNusa held a Focus Group Discussion (FGD) in Jayapura and Manokwari to identify obstacles while bolstering local ecotourism networks in the Land of Papua. The activity involved more than 150 resource persons and participants with more than 20 local commodities and ecotourism that are managed by the Native Papuan People.



**October – November 2019**

EcoNusa also facilitated local commodity development through training on post-crop of Ambaidiru Coffee participated by 4 groups of Yapen coffee farmers.



**EcoNusa also facilitates Raja Ampat Homestay Association to develop a sustainable ecotourism program planning in Raja Ampat Regency.**

Besides, there was feasibility study on Multifunction Boat for cargo, environmental education and research purposes in the bird head regions to get hindsight of forest and coastal ecosystem sustainable management.





Promoting the important role of mangrove for sustainable climate and livelihood



In December 2019, EcoNusa organized a mangrove expedition to conduct a rapid assessment of mangrove ecosystems in 5 regencies to get general information on mangrove biodiversity, social economic aspect, and culture which will enrich the existence of mangrove in West Papua Province.



The expedition was under the coordination of West Papua Province's Research and Development Agency (Balitbangda) involving Papua University, World Resources Institute (WRI) and journalists from national media.

Mangrove forests in Papua gives 13 percent contribution of national mangrove areas. It implies that mangrove in West Papua is deemed one of the largest mangrove areas in Indonesia.

EcoNusa team observed 8 locations of mangrove on the south coastal lines of West Papua during the 15-day expedition which kicked off from Kaimana, Fak-Fak, Teluk Bintuni, South Sorong, Raja Ampat and Sorong. Team collected preliminary data and information on mangrove, cultural, social and economic characteristics. From the FGD, the team explored local information and knowledge from the community who relies their lives on mangrove ecosystem.



The communication team conducted interview, footage, photos to get record and documentation of vegetation, fauna, and local interaction surrounding the mangrove ecosystem.





# Policy Advocacy and Strategic Partnership

## License Review of Land-based Industry



**EcoNusa targets a comprehensive protection for the forested concessions which could be cultivated by the indigenous people.**

**Since early 2019**, EcoNusa has been actively supported the West Papua Province's Food Crop, Horticulture and Planation (TPHB) Office to undergo palm oil license review by providing spatial and non-spatial supports while reviewing comprehensively plantation business development in West Papua with the supports from the Corruption Eradication Commission (KPK) to run an action plan of National Movement to Save Natural Resources (GNPSDA). EcoNusa has got endorsement through a Memorandum of Understanding signed by TPHB Office and EcoNusa. TPHB Office uses Plantation Business Assessment (PUP) to collect corporate information and license review tool issues by KPK.

Spatially speaking, there was also ground check for operating company. EcoNusa and TPHB Office made a fly-over on concession areas in West Papua early December 2019 to get detailed information of more than 80 percent palm oil concessions in West Papua.

By end of December 2019, 90 percent of corporate information has been collected whose data and information were consolidated by the team. With the findings, TPHB office will invite Tax Office, KPK and concession holders to clarify the findings. There will be recommendation draft to the regent and/or governor.

**EcoNusa will be in cooperation with local institution at regency level to ensure the license review get supports from the regency.**





## Low Carbon Development Initiative (LCDI)



**EcoNusa in 2019 realized the importance of an acceleration of LCDI planning process at provincial level following the MoU involving West Papua Provincial Government and the National Development Planning Agency (Bappenas).**

The acceleration process has been done by drafting LCDI planning and identifying the contribution given by development partners in the Land of Papua. EcoNusa facilitated an event on the issue in Sorong early November 2019 attended by 13 officials from local government and Bappenas.

EcoNusa actively involved in the discussion on Regional Low Carbon Development Planning (RPRKD), Strategic Environmental Studies (KLHS), Regional Medium-Term Development Plan (RPJMD), Work Plan, and Strategic Plan up to village level.

Low carbon initiative done by EcoNusa was also in synergy with the other planning documents.

## Policy Development on Land and Food Security

**With the leadership support from West Papua Province's Balitbangda, EcoNusa, WRI, CIFOR, and Papua University held Food and Land Use (FOLU) study early 2019.**

The study emphasized on the link between food, land use and forest and ocean-based ecosystem service management to ensure the survival of the Native Papuan People (OAP) livelihood and sustainable development in West Papua Province.

It was not simply dealing with food security, but the study also reviews fishery cultivation and ecotourism as the important parts for land use.

Fishery cultivation planning is needed due to the fact that protein resources from animal could hardly be found in the mountainous contour of West Papua.

Meanwhile, the development of ecotourism by utilizing ecosystem services and involving OAP should be taken into more consideration, let alone following the declaration of West Papua as the Conservation Province.





# Palm Oil Supply Chain Study in West Papua

EcoNusa had conducted desk studies to review palm oil supply chain in West Papua in **October-December 2019**.

**The study was intended to identify palm oil estate companies and their groups including the supply chain of palm oil derivative products.**

EcoNusa had identified 5 groups of palm oil companies in West Papua that supply Crude Palm Oil to 19 refineries which then supply to Fast Moving Consumer Good.



## Acceleration of Development Partner Strategic Partnership and Support for Regional Policy Acceleration for Sustainable Development

### ***Development Partner Coordination Meeting at national and provincial levels***



**The cooperation of development partners and Papua and West Papua Governments for the acceleration of sustainable development implementation had been successfully done in 2019.**

**In July 2019**, there were 21 institutions attended the coordination meeting in Jakarta. The meeting aimed to strengthen the coordination and synchronization of development partners' work plan in support of low carbon development and implementation of Manokwari Declaration in the Land of Papua. EcoNusa organized the meeting and generated consolidated support plan of development partners to implement low carbon development in Papua and West Papua Provinces.

**In October 2019**, EcoNusa was in cooperation with the Government of West Papua to organize a discussion involving 16 development partners to identify achievement that had been made a year following Manokwari Declaration. On the meeting, the discussion covered synchronization plan of the development partners program and the government on sustainable development in West Papua Province. It also included the roles and resources of the follow-up agenda of Manokwari Declaration. The 2-day discussion formulated the list of achievements from partners on Manokwari Declaration, the development partners' programs for the implementation of Manokwari Declaration, and technical support information to the relevant agendas of every development partner.

### ***Technical support of regional policy***



**Along 2019, EcoNusa provided technical supports to the development of policy on natural resources management in Papua and West Papua Provinces.**

EcoNusa was part of the development of log frame on Low Carbon Development Plan at both provinces in the Land of Papua. In Papua Province, EcoNusa supported the Forestry Office to calculate carbon stocks at 24 buffer zones of the land-based concessions with a total of 54 thousand hectares and resulted 35.5 million tons of carbon. In West Papua Province, EcoNusa supported the Forestry Office to develop land-based Driver of Deforestation.

Technical support to activate environmental information system was given to the Environment and Land Office in cooperation with Panah Papua Foundation to back up the Regional Development Planning Agency (Bappeda) to provide data on customary areas for Spatial Planning.



## ***Collecting support from international partners for sustainable development***

### **Norway Minister visit at Raja Ampat, West Papua**



The success of ICBE implementation in October 2018 in Manokwari had lured the Royal Norway to support sustainable development in West Papua and to meet directly the native Papuan community on the ground.

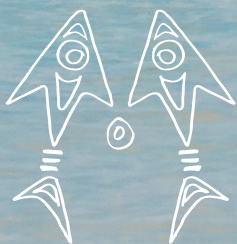
**In February 2019, EcoNusa assisted Norway Minister of Environment and Director General for Climate Change Mitigation of Ministry of Environment and Forestry for field visit at Dampier Strait and Mayalibit Bay in Raja Ampat Regency.**

The visit aimed to get information directly from the native Papuan community and local government on the condition of forest, ocean, environment, utilization and the threats.

The visit strengthened the cooperation among the Government of Indonesia and the Kingdom of Norway in supports of Indonesian government and community's significant efforts to protect forest and climate while encouraging sustainable management for people's welfare.







**OCEAN IS THE NATIONS' FUTURE**

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## Sea Facing 2.0



Public has little knowledge on maritime and fishery issues in Indonesia. Considering the fact, EcoNusa in collaboration with Pandu Laut Nusantara organized an event entitling “Sea Facing 2.0” in August 2019 in commemoration of the 74th Independence Day of the Republic of Indonesia.

The activity was done to reduce by 70 percent of the use of plastics by 2025 while educating all parties on the hazard of plastic waste to fish and ocean.



Under the coordination of the Ministry of Maritime Affairs and Fisheries, EcoNusa held a joint event to clean ocean on more than 74 spots nationwide. However, it was beyond expectation when there were 108 spots of beach cleanup nationwide involving around 86,000 across from Aceh to Papua. They consisted of volunteers, community, civil servants, and government officials. Minister of Maritime and Fisheries Susi Pudjiastuti, Ambassadors of Norway and Netherlands, celebrities and social media influencers, NGOs and community attended the event.

Sea Facing 2.0 was kicked off on the eastern of Ancol Beach in Jakarta as the connecting spot of the activity. The beach cleanup on 18 August 2019 went beyond expectation as it could collect 360 tons of sea debris from all spots nationwide for 4 hours. Most of the sea debris were plastics. The event was concluded by singing national anthem “Padamu Negeri” while holding hands each other from Aceh to Papua.

In 2019, EcoNusa collected at least 80 notable celebrities in Indonesia with around 20 million social media engagement in support of the event [here](#).





## Plastic Monster



Minister of Maritime and Fisheries Susi Pudjiastuti jointly with Slank musicians and celebrities led a rally with plastic monsters driven by Pandu Laut Nusantara in collaboration with 47 organizations and civil communities on Car Free Day zone in Jakarta on 21 July 2019.

The campaign was intended to build public awareness on the alarming condition of plastic waste in Indonesia with 60 million tons of waste per year, of which 15 percent was of plastic waste that flows through to the sea in Indonesia.



The rally could mobilize more than 1,500 peoples to campaign anti-plastics of single use in Indonesia.

The plastic monster was 4 meters height and made of 500 kilograms of sea debris from sea in Jakarta. The monster was brought along the thoroughfare through to Hotel Indonesia Roundabout, Jakarta.





## “Sail to Campus”



“Sail to Campus (StC)” is another initiative of EcoNusa in addition to Pandu Laut Nusantara. It aims to build awareness and knowledge sharing on ocean health and sustainable fishery to young people.

The activity was held in several prominent universities in Indonesia. The first “Sail to Campus” was held at Brawijaya University in Malang, East Java. In this event, EcoNusa and Pandu Laut Nusantara called more than 500 students from Malang, Surabaya and surrounding areas to safeguard sea sovereignty from illegal fishing while reducing single use plastics that threaten ocean ecosystem.

Brawijaya University's Coastal and Maritime Study Center (PSPK) committed to safeguard the ocean while campaigning single use plastics. From this activity, there were 100 students registering themselves as volunteers and established Pandu Laut Nusantara for Malang Raya Region.












EcoNusa

MARI CERITA PAPUA

# Noken

Rajutan Identitas Masyarakat Papua

#econusa #hutanpapua #mariceritapapua #beradat #jagahutan

 [hutanpapua.id](https://www.instagram.com/hutanpapua.id)  [hutanpapua](https://twitter.com/hutanpapua)  [hutanpapua](https://www.facebook.com/hutanpapua)  [econusa.id](https://www.instagram.com/econusa.id)  [econusa\\_id](https://twitter.com/econusa_id)  [econusa\\_id](https://www.facebook.com/econusa_id)  [EcoNusa Tv](https://www.youtube.com/EcoNusaTv)  
[www.econusa.id](http://www.econusa.id) [www.hutanpapua.id](http://www.hutanpapua.id)



**COMMUNICATION AND  
PUBLIC SUPPORT RAISING**



## Mari Cerita Papua (MaCe Papua)



MaCe Papua (literally means “let’s tell about Papua”) was deemed an activation of public engagement which is held every two months in the format of public discussion. In 2019 MaCe Papua brought a new concept by addressing various discussion topics that were held five times in February, May, July, August and November 2019.



The topics and themes concerned with culture, community, arts, nature, Papuan coffee, Papuan arts, noken, birdwatching, films that go along with the campaign.

With notable key speakers and more than 200 participants, MaCe Papua became the most-awaited event along the year.

**With the five events, MaCe Papua was covered by 49 media with an estimate total PR (Public Relations) Value of IDR 3,158,000,000 (more or less US\$225,000).**





## Media Event

EcoNusa had made some media events in 2019. They were intended to build a collaboration and to maintain relationship among print and digital media in Indonesia related particularly to the dissemination of positive narrative on Papua.



EcoNusa organized Media Visit to Bintuni to promote the Native Papuan People's commitment to protect and conserve Papuan nature particularly mangrove and recognition of women involvement in this endeavor. There were 8 journalists from Tempo and The Jakarta Post on media visit to Bintuni.



In December 2019, EcoNusa made a collaboration with CNN Indonesia to produce "Inside Indonesia" program. The program aired the progress of Manokwari Declaration presenting some resource persons including West Papua Governor, MoEF's Director General for Social Forestry and Environmental Partnership (PSKL), and Head of West Papua's Balitbangda.



EcoNusa also invited two journalists from Republika and Kumparan to join onboard on Mangrove Expedition.



By end of 2019, EcoNusa signed a Memorandum of Understanding (MoU) with Kompas to organize a Journalist Expedition and with Kumparan to launch Kumparan "MaCe Papua" News Portal as the communication hub. All story collections and articles on Papua written by the Native Papuan People for public with interests on Papuan issues are managed, edited and curated by Kumparan.





# Media Coverage

## Teraju

### Perempuan Adat di Dusun Pala



18-19

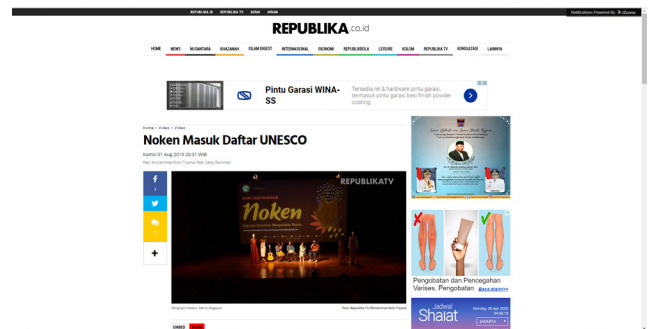
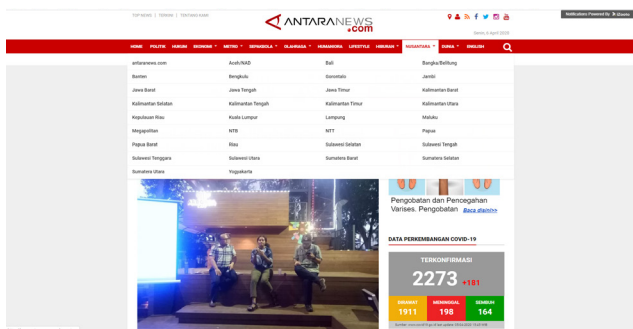


To articulate and disseminate positive narrative on Papua, media plays important role to all works done by EcoNusa. For the reason, EcoNusa built strategic collaboration with various print and digital mainstream media such as Kompas, Kumparan, CNN Indonesia, Republika and the likes.

## NEWS

In 2019, EcoNusa recorded 97 media coverage, exceeding the targeted 16 coverage in early 2019. These coverages were sourced from all events held by EcoNusa such as Indonesia Development Forum (IDF) 2019, Media visit to Bintuni, MaCe Papua, School of Eco Diplomacy, Mangrove Expedition and Cengkerama Iklim.

As from the media coverage, EcoNusa recorded PR Value worth around IDR 15,892,400,000 (around US\$1,135,171).







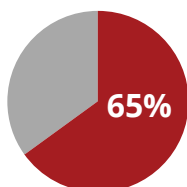
## MANAGEMENT OF ORGANIZATIONAL RESOURCES



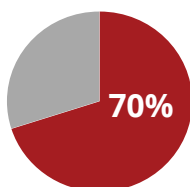
## Operation and Organizational Governance



EcoNusa has **40 staffs**  
of which



**65 percent**  
is women



**70 percent**  
is millennial  
generations



Those staffs were in Jakarta as the main office,  
Manokwari (West Papua) and Jayapura (Papua).

In semester 2 2019, EcoNusa accomplished the governance structure involving Boards of Trustee and Supervisor consisting of Zulfahmi (Senior Environmental Activist, former Forest Campaign Team of Greenpeace), Felia Salim (Economist and Banker), Yan Piet Karafir (Papua Development Expert), Nurhani Widiastuti (Lecturer of Papua University), Ridho Hafiedz (Indonesian Notable Musician), and Julia Kalmirah (Senior Activist).

## SOP, Finance and Operation

EcoNusa developed and enacted the Standard Operating Procedure (SOP) covering anticorruption commitment, Financial Management, Program Implementation, Strategic Plan Document, Human Resources, Security and Safety.

In 2020, there would be other SOPs on accountability and organizational management.

Finance Team has **5 staffs** with plausible performance to manage organization finance while emphasizing transparency and accountability as required by an "International Standard".

## Monitoring, Evaluation, and Learning (MEL)



The unit plays important roles to **develop program documents** such as proposal and log frame matrix. MEL team was the leading division in reporting process with **quality assurance** on the basis of result and punctuality. Team also helped discuss MEL-related issues.



During program implementation, EcoNusa has made and continues to develop Monitoring, Evaluation and Learning (MEL) unit in **June 2019** with **3 competent staffs**.



In semester 2 2019, the MEL team had been developing a preliminary MEL System as the basis of effective program management. The main focus was on organizing program documents in 2018 and 2019.

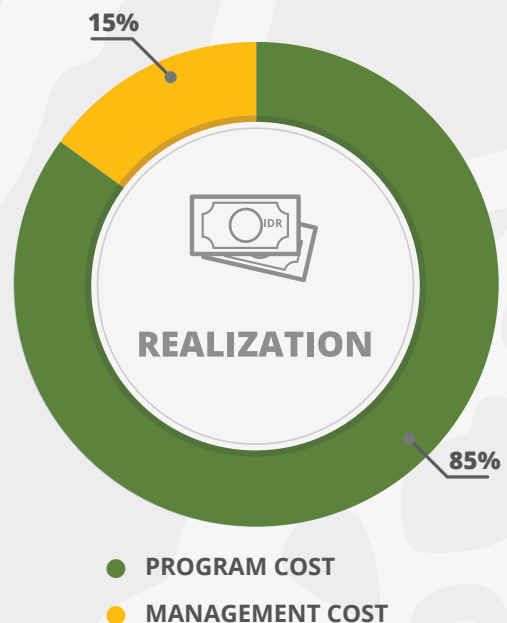
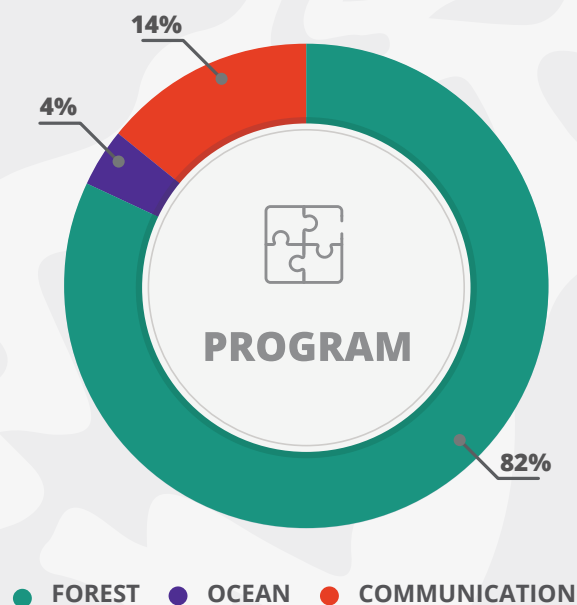
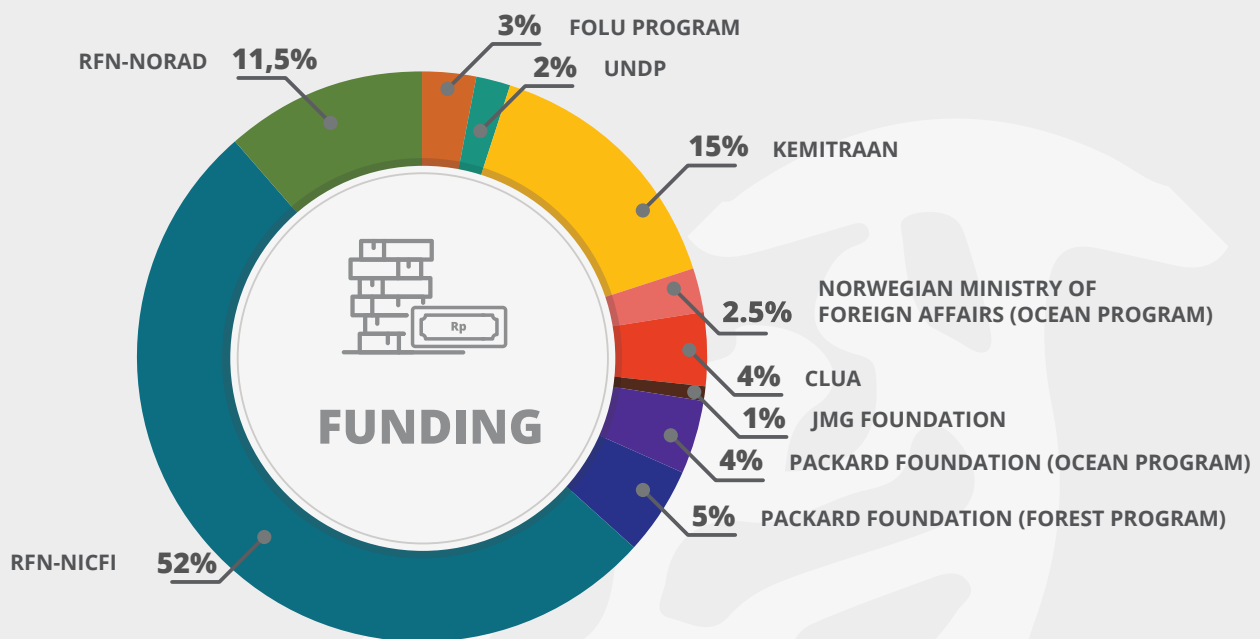


The team developed some **tools** such as Activity Tracking Tool, Monitoring Plan, dashboard for accomplished projects, program update and monthly progress report update, in collaboration with the Directorates of Program, Communication and Operations and Finance to ensure progressive program management.



# OUR FUNDING

In 2019, EcoNusa had managed funds valuing **IDR 25,252,897,403** or around **USD 1,765,937** (USD 1= IDR 14,300) from various sources. The largest support funded by the Government of Norway. Most of the resources were majorly allotted for **forest** and **climate** programs. The proportion of budget and its allocation could be seen on the following charts. The fiscal year of 2019 had been comprehensively **audited by an independent auditor** appointed and agreed by both EcoNusa and donors.





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## EMBRACING 2020

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**In addition to what we have done in 2019, EcoNusa's works will not bring to a halt. The year 2020 will bring us to tougher challenges with more momentous ambitions. Some significant plans in our spirit could be named as follow:**

1. We arrange to work together with the indigenous communities in 40 villages in the existing 4 regencies in the Bird Head regions covering Papua, southern Papua, northern Papua, Maluku and North Maluku.
2. Delivering upright news from the eastern of Indonesia to a wider spectrum through Journalistic Expedition for "Human and Ecology in the Land of Papua". The expedition will at least cover 14 regencies in the Land of Papua to promote human interests and ecological coverage.
3. Maximizing efforts for betterment of licensing governance of land-based major industry to ensure forest and indigenous community protection.
4. EcoNusa will also work in collaboration with tourism practitioners from the Native Papuan People to build ecotourism networks among the Native Papuan People so that they have management capacity for local ecotourism potentials in the Land of Papua.
5. Starting off establishing and implementing native commodity development generated by the local people while encouraging them to have added values and building better market connection.
6. EcoNusa also plans to go directly to sub-province levels to set off low carbon development initiatives at forested provinces in the eastern parts of Indonesia, namely in Papua, West Papua, Maluku and North Maluku.
7. Through the School of Eco Diplomacy program, we would like to garner wider participation of young generations to protect forests and climate.
8. Concerning with Ocean Movement, we would intend to organize around 75,000 peoples nationwide to initiate an Ocean Movement through ocean-related leadership in supports of sustainable ocean which is clean from sea debris.







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